

GOING DIGITAL FOR  
TRANSFORMING  
**India**



# Technology Sabha

An Express Group Initiative

**FEBRUARY 16 - 19, 2017**

**NOVOTEL, VISAKHAPATNAM**



[www.technologysabha.com](http://www.technologysabha.com)

100+ HIGH PROFILE ATTENDEES

3 DAY RESIDENTIAL CONFERENCE

TECHNOLOGY SHOWCASE

PRESENTATION SLOTS

POWER DISCUSSIONS

MEETINGS

# TECHNOLOGY SABHA

**Venue:** Novotel, Visakhapatnam

**Date:** 16<sup>th</sup> -19<sup>th</sup>.February 2017

At the Indian Express Group, we have been part of this journey since the beginning and are excited to be part of this huge transformation. Which is why with the focus on Digital Transformation, we have unanimously decided to organise the 21st edition of Technology Sabha under the theme of “Going Digital for Transforming India”

The summit will not only discuss and deliberate on innovative technologies which can be used for going digital but also focus on the lessons learnt from the past. Thought leaders, visionaries, policy makers and IT experts from across the country will come together to discuss and share best practices. As the theme indicates, the 21st Technology Sabha will put the spotlight on technologies that can help the country go digital.

Organised by the Indian Express Group, Technology Sabha, has since long been India’s premier eGovernance Forum; setting the pace for eGovernance seminars with leadership dialogues, actionable case studies and best practices, networking opportunities and technology showcases. Technology Sabha has been able to gather key Government ICT practitioners and decision makers, under one roof, as they work towards the creation of a more transparent and efficient governance mechanism.

The 21st Edition of Technology Sabha will be held in Visakhapatnam. The 3-day residential conference will explore new trends and innovations that can help India in going digital.

# TOPICS TO BE COVERED

The 21st Technology Sabha will offer informative presentations, stimulating panel discussions and networking sessions, to facilitate the understanding and implementation of IT best practices for going digital. To be covered are:

- Going Digital for transforming India
- eGov, mGov and what next?
- Role of technology in a cashless economy
- Security in the age of Digital India

- Connecting the unconnected
- Technologies for Smart Water and Energy Management
- Emerging technology – AI, Machine Learning, Blockchain for government
- Adoption of cloud, virtualisation and automation in government

# WHY PARTICIPATE IN TECHNOLOGY SABHA?

- Get an insight into India's e-development plans. Understand the multi-pronged strategy of e-infrastructure creation that facilitates and promotes e-governance.
- Discuss strategic trends in e-governance and the future road maps of state governments and gain a strategic overview helping you identify your future business path.
- Engage with your government customers and be a key driver in the new opportunities and spending on ICT solutions, software and technologies in the government.
- Forge and strengthen relationships with
- IT Leaders from the leading government organizations to discuss the most critical and current issues in IT in government.
- Network with close to 100 crème-de-la-crème of government IT leaders from across India over 3 days.

## WHO WILL ATTEND?

- Secretary & Senior officials from Department of Electronics and Information Technology, Govt of India & prominent members from the NeGP
- IT Secretaries from major states
- e-Governance heads from State Government
- IT Heads from various government nodal bodies
- IT Heads from various departments from 8 major states
- IT Heads from Defence
- IT Heads from Railways
- Director – e-Governance Programme & State Computer Services

# ENGAGEMENT OPPORTUNITIES & RATES:

## SPONSOR CATEGORY - PRESENTING SPONSOR

### MAIN DELIVERABLES:

- Status as Presenting Sponsor. The logo template will be '\_\_\_\_\_ [Your Logo] PRESENTS Technology Sabha [Logo]
- Two 30 Minutes presentation slot to address the audience [Day one first slot and Day 3 first Slot]
- One Hour Exclusive Power Discussion session [Boardroom style] with 12- 15 delegates of your choice
- One 9 sq mtr booth space
- One Full page interview of your speaker in Express Computer magazine
- Complete Database of all attendees

### ADDITIONAL DELIVERABLES:

- 2 Mins corporate AV will be played during the conference
- Exclusive Welcome branding at the Pune Airport while welcoming the delegates
- Brand presence [Logo] as Presenting Sponsor in all event related communication
- Brand presence [Logo] as Presenting Sponsor at the Venue [Backdrop, table tent cards, and all venue branding]
- Branding [logo] as Presenting Sponsor in the A/C Coaches during airport transfer of delegates
- Exclusive Podium Branding as Presenting Sponsor
- Brand presence [Logo] as Presenting Sponsor in the event advertising campaign in Express Computer.
- Brand presence [Logo] in the event website[[www.technologysabha.com](http://www.technologysabha.com)]

**SPONSORSHIP RATE:**  
INR 30, 00,000/-  
[Rupees Thirty Lakhs Only]

# ENGAGEMENT OPPORTUNITIES & RATES:

## SPONSOR CATEGORY - PLATINUM SPONSOR

### MAIN DELIVERABLES:

- Status as Platinum Sponsor
- Two 30 Minutes presentation Slot to address the audience; (one 30 Minute presentation on Day 1 & one 30 Minute presentation on Day 3)
- Participation as Panelist in one panel discussion of your choice
- Complete Database of all attendees

### ADDITIONAL DELIVERABLES:

- Brand presence [Logo] as Platinum Sponsor in all event related communication
- Brand presence [Logo] as Platinum Sponsor at the Venue [Backdrop, table tent cards, and all venue branding
- Brand presence [Logo] as Platinum Sponsor in the event advertising campaign in the following publications in Express Computer.
- Brand presence [Logo] in the event website [[www.technologysabha.com](http://www.technologysabha.com)]

### SPONSORSHIP RATE:

INR 25,00,000

[Rupees Twenty Five Lakhs Only]

# ENGAGEMENT OPPORTUNITIES & RATES:

## SPONSOR CATEGORY - GOLD SPONSOR

### MAIN DELIVERABLES:

- Status as Gold Sponsor
- One 30 Minutes presentation Slot to address the audience on Day 1
- Participation as Panelist in one panel discussion of your choice
- One 9 sq mtr booth space
- Complete Database of all attendees

### ADDITIONAL DELIVERABLES:

- Brand presence [Logo] as Gold Sponsor in all event related communication
- Brand presence [Logo] as Gold Sponsor at the Venue [Backdrop, table tent cards, and all venue branding]
- Brand presence [Logo] as Gold Sponsor in the event advertising campaign in the following publications in Express Computer.
- Brand presence [Logo] in the event website [[www.technologysabha.com](http://www.technologysabha.com)]

### SPONSORSHIP RATE:

INR 18,00,000/-

[Rupees Eighteen Lakhs Only]

# ENGAGEMENT OPPORTUNITIES & RATES:

## SPONSOR CATEGORY - SESSION SPONSORS [SPEAKER SLOT]

### MAIN DELIVERABLES:

- Presentation Slot of 30 minutes to address the audience
- Complete Database of all attendees
- Brand presence [Logo] as Partner in all event related communication
- Brand presence [Logo] as Partner at the Venue [Backdrop, table tent cards, and all venue branding]

- Brand presence [Logo] as Partner in the event advertising campaign in the following publications in Express Computer.
- Brand presence [Logo] in the event website [[www.technologysabha.com](http://www.technologysabha.com)]

**SPONSORSHIP RATE:**  
INR 9,00,000/-  
[Rupees Nine Lakhs Only]



# ENGAGEMENT OPPORTUNITIES & RATES:

## SPONSOR CATEGORY - TECHNOLOGY SHOWCASE

### MAIN DELIVERABLES:

- Exhibition Space 9 [3 x 3] Sq. Mtrs to showcase products/solutions for 3 days [Booth Space with side panels, Facia, spotlights, 5 Amp Power Socket, table & chairs]
- Complete Database of all attendees
- Brand presence [Logo] as Partner in all event related communication

- Brand presence [Logo] as Partner at the Venue [Backdrop, table tent cards, and all venue branding]
- Brand presence [Logo] as Partner in the event advertising campaign in the following publications in Express Computer.
- Brand presence [Logo] in the event website [[www.technologysabha.com](http://www.technologysabha.com)]

**SPONSORSHIP RATE:**  
INR 6,00,000/-  
[Rupees Six Lakhs Only]

# TERMS & CONDITIONS

- 50% on confirmation against our Performa Invoice
- Balance 50% a week before the event
- Payment to be made in favour of The Indian Express (P) Limited
- Taxes as per Govt. regulations will be applicable on all Sponsorship amounts

Technology Sabha has helped our sponsors generate quality leads, amazing business opportunities and build a strong and deep relationship with key government customers, by spending quality time of 3 days and networking with focused target audience who matter.

Looking forward for your valuable participation and support to the 19th edition of Technology Sabha 2016.

Thanks & Warm Regards,

# CONTACT US

## REGISTERED OFFICE

The Indian Express (P) Ltd.,  
Business Publications Division,  
Express Towers, Nariman Point, Mumbai – 400021. Tel: +91-22-67440000.  
Fax: +91-22-22885831 | CIN: U22120MH2003PLC142983

## FOR MORE INFORMATION CONTACT

Harit Mohanty (Sales) - +919821015167, Email: harit.mohanty@expressindia.com  
Srikanth RP (Editorial) - +919819687097, Email: srikanth.rp@expressindia.com

## FOR SPONSORSHIP & EXHIBITION BOOTH

**Mumbai:** Shankar Adaviyar - +919323998881, shankar.adaviyar@expressindia.com, Ranabir Das - +919820097606, ranabir.das@eyttexpressindia.com | **Ahmedabad:** Nirav Mistry - +919586424033, nirav.mistry@expressindia.com  
**Bengaluru/Chennai:** Kailash Purohit - +919552537922, kailash.purohit@expressindia.com,  
Amit Kumar Tiwari - +918095502597, amit.tiwari@expressindia.com | **Hyderabad:** E Mujahid - +919849039936, e.mujahid@expressindia.com | **New Delhi:** Prabhas Jha - +919899707440, prabhas.jha@expressindia.com  
Navneet Negi - +918800523285, navneet.negi@expressindia.com | **Kolkata:** Ajanta Sen Gupta - +919831182580, ajanta.sengupta@expressindia.com, Debnarayan Dutta - +919051150480, Email: debnarayan.dutta@expressindia.com

## FOR DELEGATE REGISTRATIONS

Vinita Hassija: +91 9820590053, Email: vinita.hassija@expressindia.com